



Booth Tracker

The Ultimate Management Software

Microsoft
GOLD CERTIFIED
Partner

Do you find the existing manual process of renting of spaces to vendors or your outdated software cumbersome and time consuming? Did some mistakes result in the same space being allotted to two different vendors, or for that matter your favorite vendor missing out on their regular space? Do you waste a lot of time in locating No Show Vendor spaces? Wish you could perform all the tasks online rather than on a piece of paper? How about having all historical information at your fingertips?

If you find yourself saying 'Yes' to any one or more of the above questions, you are on the right track in obtaining a solution to your space rental problems. Read on...

E-SoftSys, committed to understanding the needs of the customers and evolve cost-effective solutions, has come up with the ultimate management software - **Booth Tracker**, to address the numerous issues faced by Flea Markets, Tradeshow Organizers, Swap Meets, Self Storage Places, Convention Centers, Camp Site or any other business that rents space. Booth Tracker is designed to automate your space rental process and provide a comprehensive solution for efficient and effective management of booth and vendor related activities.

Features

- Arrange, identify the location and rent or reserve spaces using a dynamic colour-coded graphical layout
- Rent on a Daily, Weekly or Monthly basis, option to pre-print Daily Tickets
- Option for defining and renting multiple 'Other' items, such as tables, electric, etc.
- Barcode support for scanning and printing Vendor Photo IDs
- Ability to Check in vendors at the gate and generate 'No Show Vendors' report
- Issue Admission Tickets and Parking Tickets to shoppers
- Interfaces to Cash Drawer
- Interfaces to QuickBooks accounting system
- State of the art technologies such as barcode scanning, touch screen entry, driver's license swiping, thermal printing, online credit card processing etc.
- Track Available spaces, Past Due balances, Vendor history, Booth Transfers etc.

The screenshot shows the 'Reserv / Renewal' window in Booth Tracker. It includes fields for Rental Type (Daily, Weekly, Monthly, etc.), Vendor/License ID, Booth Number, Transaction Date, Rental End Month, and Vendor Comments. Below these are sections for 'Booth Rentals' and 'Other Rentals' with tables listing items like 'Table' and 'Ad Fee-Display'. At the bottom, there is a summary section with fields for Rental Charge, Other Charges, Discount, Deposit Amount, Sales Tax, Second Level Tax, and Late Fee, along with a Total Due and Balance Due.

Benefits

- Since the system is user-friendly with point and click access to all functions, users will find it easy to navigate the screens
- Perform rental functions from one screen and quickly locate available spaces using the graphical colour coded layout
- Provides better, overall control by providing the latest information on booths, vendors, products and accounting as well as quick access to historical data
- Leads to increase in booth rentals and improved collection of past due balances
- Easy reconciliation of cash/checks collected by rental agent
- High Quality 24x7 Customer Support
- Track Available spaces, Past Due Balances, Vendor History, Booth History, Booth Transfers, etc.



CALL: (610) 277-7457 Extn 4

www.boothtracker.com



Dynamic Graphical Layout

Booth Tracker allows the creation of a graphical layout that replicates the layout of the spaces and buildings in your business. Spaces and buildings of same type can be quickly created using the copy-paste feature. Additionally, a space can be relocated, re-sized and removed with just a click of the mouse. Any space within the layout can be easily located by means of the Locate feature. Zoom-in and Zoom-out functions allow you to adjust the display to give a suitable view of the layout. Booth Tracker allows renting or reserving the spaces from the layout by clicking on available spaces, which are displayed in white colour, while the rented and reserved spaces are displayed in different colours based on the products being sold in those spaces.

The colour-coded dynamic graphical layout gives a bird's eye view of space rental status and enables easier identification of available spaces

Multi-purpose Booth Status Window

Booth Tracker incorporates a unique 'Booth Status' window that acts as a Single entry point for performing various functions and for providing information at a glance.

This screen gives an overview of rental status of all spaces - whether available, rented, reserved, reserved only or made available. Additionally, you can Check in vendors, view No Show spaces and mark the unoccupied spaces as Absentee all from one window. Moreover, the Booth Status function identifies vendors who have a balance due thereby enabling prompt collection of payments from them.

Booth Transfer screen

Provides the flexibility of transferring a vendor from one space to another for a specific rental type or an event. This is useful if vendors change their mind after renting a space.

Partial List of Booth Tracker Customers

- Vancouver Flea Market, BC, Canada
- Pacific Theatres Swap Meets, CA
- Century Theatre Swap Meets, CA and AZ
- Great colourado Market Place, CO
- EBL&S Property Management (CT, NC, SC)
- Big Top and Market of Marion, FL
- Flea World, FL
- Renningers Market, FL
- Swap Shop, FL
- Smiley's Flea Market, GA
- Aloha Stadium Swap Meet, HI
- Flea Mart INC. , IL
- Flea Land of Bowling Green, KY
- Pueblo of Tesuque Flea Market, NM
- East Avon Flea Market, NY
- Caesar Creek and Turtle Creek, OH
- Rice's Market, PA
- Coastal Carolina Flea Market, SC
- Traders Village, TX
- 7 Mile Fair, WI

Booth Transfer window showing a table of bookings and financial details.

Booth No	Booth Type	Product	Sun	Fri	Sat	Rental Start Date	Rental End Date	Rental Period	Rent	Sales Tax	Second
300-006	094	CD's / Tapes	RF	RF	RF	Sep 24, 2004	Sep 26, 2004	Sep-2004	\$50.00	\$3.50	\$1.50
300-017	093	CD's / Tapes	RF	RF	RF	Sep 24, 2004	Sep 26, 2004	Sep-2004	\$50.00	\$3.50	\$1.50
300-018	094	CD's / Tapes	RF	RF	RF	Sep 24, 2004	Sep 26, 2004	Sep-2004	\$50.00	\$3.50	\$1.50

Transferred From						Transferred To							
Booth No	Booth Type	Product	Sun	Fri	Sat	Rental Start Date	Booth No	Booth Type	Product	Sun	Fri	Sat	Rental Start Date
300-005	093	CD's /	RF	RF	RF	Sep 24, 2004	300-015	093	CD's /	RF	RF	RF	Sep 24, 2004

Rent Refund	\$0.00	Price AR Balance	\$121.83	Second Level	\$1.50	Check Amount	0.00
Sales Tax Refund	\$3.50	Total Refund Amount	(876.83)	Total Rental Amount	\$55.00	Check Number	
Second Level Tax Refund	\$1.50	Rent	\$50.00	Total Due	\$131.83	CC Amount Paid	0.00
Late Fee	\$10.00	Sales Tax	\$3.50	Cash Paid	\$100.00	Debit Payment	0.00
						Balance Due	\$31.83

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