

**Quakertown Farmers Market and Flea Market has partnered with a professional website development company *E-SoftSys* to provide exciting website marketing opportunities to our vendors**

**Visit**

**[www.quakertownfarmersmkt.com](http://www.quakertownfarmersmkt.com)**



**Quakertown Farmers Market and Flea Market  
Quakertown, PA**



### Vendor Directory

- Website visitors can look up a vendor either by Vendor Name or Company Name or Product.
- Vendor Name, Company Name, Space Numbers and Product info will be displayed under the Vendor Directory section of the website.
- A digital picture of the vendor's space(s) will be displayed under the Vendor Directory, if the picture is provided to E-SoftSys in digital format. Vendor Details or Special Offers of up to 50 characters will be displayed, if provided. A link to vendor's website will be provided, if the vendor has a website.
- A monthly fee of \$6 will be charged for Vendor Directory and this will be added to vendor's monthly space rent.



### Vendor Home Page

- Vendor Home Page will display vendor's Contact Info, brief Company Overview, Logo and link to vendor's website (if it exists). Other information such as Credit Cards accepted and Special Offers will be displayed.
- Up to 5 products will be displayed on the Home Page along with product images, description and pricing information of each product. **Products can be optionally linked to eBay.**
- Vendors can change product description, price and other information as often as they want as part of the monthly fee and E-SoftSys will provide the necessary support to the vendors.
- E-SoftSys will provide Vendor Home Page traffic report to vendors on demand, which will list the number of visitors to the vendor's home page.
- The monthly fee for Vendor Home Page is \$15 and will be added to vendor's monthly space rent. eBay interface fee is \$2 per product per month and will require vendors to have their own eBay account.



### Vendor Website

For Vendors who do not have a website, E-SoftSys can develop a professional three page website for a low cost of only for \$399. This website will include the following:

- Home Page:** Home page will display a picture, company logo and brief introduction of the Vendor. Special Offers and Coupons will also be displayed, if provided.
- About Us Page:** This will contain detailed description of products and services offered by vendor.
- Contact Us Page:** Vendor's address, phone number, e-mail id, and Space Numbers at Quakertown Farmers Market and Flea Market will be displayed.

Monthly website hosting, maintenance and support fee of \$20 is payable to E-SoftSys